

Michael S. Gliedman

Digital Transformation | Technology | Strategy

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EXPERIENCE

Chief Technology Officer 2020 - Present

Ranpak



Driving the digital transformation of a world-leading manufacturer of sustainable packaging solutions.

Board Member 2019 - Present

Ranpak Holdings Corp.



Independent Director. NYSE: PACK

Technology Advisor 2019 - 2020

Athletes Unlimited



Developed the technical architecture to support the League's unique scoring system, database, MVP voting and video systems through the League's first season.

Managing Director 2017 - Present

Blue Strat Advisors



Working with PE firms to assist the leadership teams of their portfolio companies.

SVP, Chief Information Officer 1999 - 2017

National Basketball Association



Focused on identifying and applying technologies to enhance the fan/ customer/ employee experience. Partnered with business leaders to understand their goals and bring technology to bear to solve problems.

Key accomplishments include:

- Building ground-breaking, fan-facing, interactive products such as nba.com/stats and NBA League Pass Broadband International.
- Creating the largest network infrastructure in all of sports to power all content creation and distribution activities.
- Partnering with NBA business areas on multi-million dollar/year sponsorship deals with companies like SAP, Cisco and Tissot.
- Building the League's first cyber-security program.

SVP, Application Development 1997 - 1999

Viacom / infoWorks

Principally responsible for ensuring successful delivery of high-value business solutions to MTV Networks, Showtime Networks, Inc. and Viacom.

Principal 1991 - 1997

Booz Allen & Hamilton

Built relationships with client senior management; assumed overall responsibility for client assignments; Worked on leading-edge systems strategy projects.

STRENGTHS

Broad knowledge of technology and infrastructure; Business Partner; Leader; Team-builder; Collaborative-problem-solver.

EDUCATION

MBA Marketing 1991

Columbia Business School

BA Computer Science 1985

Brandeis University

MOST PROUD OF...

Helping business leaders understand the value of technology; Delivering a steady stream of high-impact products and innovations to my constituents. Aligning technology and business; Teaching structured thinking and problem solving.

INTERESTS

Music: Avid, semi-professional guitarist.

Photography: Enthusiastic hobbyist.

BOARD MEMBERSHIPS

Advisory Board Member for RSG Media, a software and services firm focused on the Media & Entertainment / Telecom industry.

Advisory Board Member for METACORTEX, specialists in video search and data extraction.